

Annex 1. The London disgust scale.

Directions: For each item, tick a box to indicate how disgusted that situation makes you feel. 0 = no disgust, 3 = moderate disgust and 6 = extreme disgust.								
		0	1	2	3	4	5	6
Food/Animal disgust								
1	You crack open a boiled egg only to find a partially developed chick-foetus inside							
2	You are served a dish made of cow's tongue and cheek.							
3	Finding a dead mouse in the corner of your kitchen.							
4	You pour lumpy stale milk on your cereal.							
5	Seeing a cockroach run across your path.							
Sex disgust								
1	A street prostitute offers you sex for money.							
2	Shortly after meeting someone, you take them back to your house and have sex.							
3	Hearing about a woman who had sex with 7 people in one day.							
4	You discover that your romantic partner once paid for sexual intercourse.							
5	A friend admits to attempting sexual intercourse with a piece of fruit.							
Lesion disgust								
1	You see a nurse dressing an infected wound; under the yellow bandages there is a weeping sore.							
2	Your friend shows you a big, oozing lesion on his foot.							
3	On a medical TV program you see some blisters on a male's genitals.							
4	Someone you work with develops a bad eye infection; the eye is almost fully sealed and weeps constantly.							
5	At a medical history museum you see a wax model showing the effects of syphilis on the male and female body.							
Atypical Appearance disgust								
1	Sharing an elevator with a man with a disfigured face.							
2	Shaking hands with a homeless man.							
3	A woman with unkempt hair and disheveled clothes sits beside you on the bus.							
4	In a crowd you notice a man with one empty eye socket.							
5	Seeing an obese woman sunbathe.							
Hygiene Disgust								
1	Seeing some snotty tissues left on the table.							
2	You see someone sneeze phlegm onto their hands.							
3	Watching a woman pick her nose.							
4	On the subway, you are forced to stand close to someone with body odour and greasy hair.							
5	Feeling something sticky on a door handle.							
Fomite Disgust								
1	Without realizing, you use the dog's brush to brush your own hair.							
2	A stray dog licks you on your face.							
3	You accidentally use someone else's roll-on deodorant.							
4	A piece of toast drops butter-side-down on the kitchen floor. You're hungry and it looks clean so you pick it up and eat it anyway.							
5	At a restaurant you notice you have accidentally been eating with a fork used by the person next to you.							
Scoring: Sum your ratings within each category to get your score for each kind of disgust. The possible category range is 0 to 30. Total disgust ranges from 0 to 180.								

Food/Animal disgust	3.5
1 You crack open a boiled egg only to find a partially developed chick-foetus inside	4.2
2 You are served a dish made of cow's tongue and cheek.	3.8
3 Finding a dead mouse in the corner of your kitchen.	3.5
4 You pour lumpy stale milk on your cereal.	3.7
5 Seeing a cockroach run across your path.	2.5
Sex disgust	2.9
1 A street prostitute offers you sex for money.	2.2
2 Shortly after meeting someone. you take them back to your house and have sex.	2.7
3 Hearing about a woman who had sex with 7 people in one day.	3.1
4 You discover that your romantic partner once paid for sexual intercourse.	3.6
5 A friend admits to attempting sexual intercourse with a piece of fruit.	2.7
Lesion disgust	2.7
You see a nurse dressing an infected wound; under the yellow bandages there is a	
1 weeping sore.	2.6
2 Your friend shows you a big. oozing lesion on his foot.	2.7
3 On a medical TV program you see some blisters on a male's genitals.	3.0
Someone you work with develops a bad eye infection; the eye is almost fully sealed	
4 and weeps constantly.	2.5
At a medical history museum you see a wax model showing the effects of syphilis on	
5 the male and female body.	2.7
Atypical Appearance disgust	1.8
1 Sharing an elevator with a man with a disfigured face.	1.3
2 Shaking hands with a homeless man.	1.4
3 A woman with unkempt hair and disheveled clothes sits beside you on the bus.	2.2
4 In a crowd you notice a man with one empty eye socket.	2.0
5 Seeing an obese woman sunbathe.	1.9
Hygiene Disgust	3.5
1 Seeing some snotty tissues left on the table.	3.1
2 You see someone sneeze phlegm onto their hands.	3.9
3 Watching a woman pick her nose.	3.2
On the subway. you are forced to stand close to someone with body odour and	
4 greasy hair.	3.7
5 Feeling something sticky on a door handle.	3.5
Fomite Disgust	2.6
1 Without realizing. you use the dog's brush to brush your own hair.	2.6
2 A stray dog licks you on your face.	3.1
3 You accidentally use someone else's roll-on deodorant.	2.1
A piece of toast drops butter-side-down on the kitchen floor. You're hungry and it	
4 looks clean so you pick it up and eat it anyway.	2.3
At a restaurant you notice you have accidentally been eating with a fork used by the	
5 person next to you.	3.0
Total	2.8

N = 550.